

WORKING WITH A PUBLISHING AGENT

Theresa Carle-Sanders

OutlanderKitchen.com



DIANA GABALDON

#1 NEW YORK TIMES BESTSELLING AUTHOR



ROLLS WITH PIGEON AND TRUFFLES



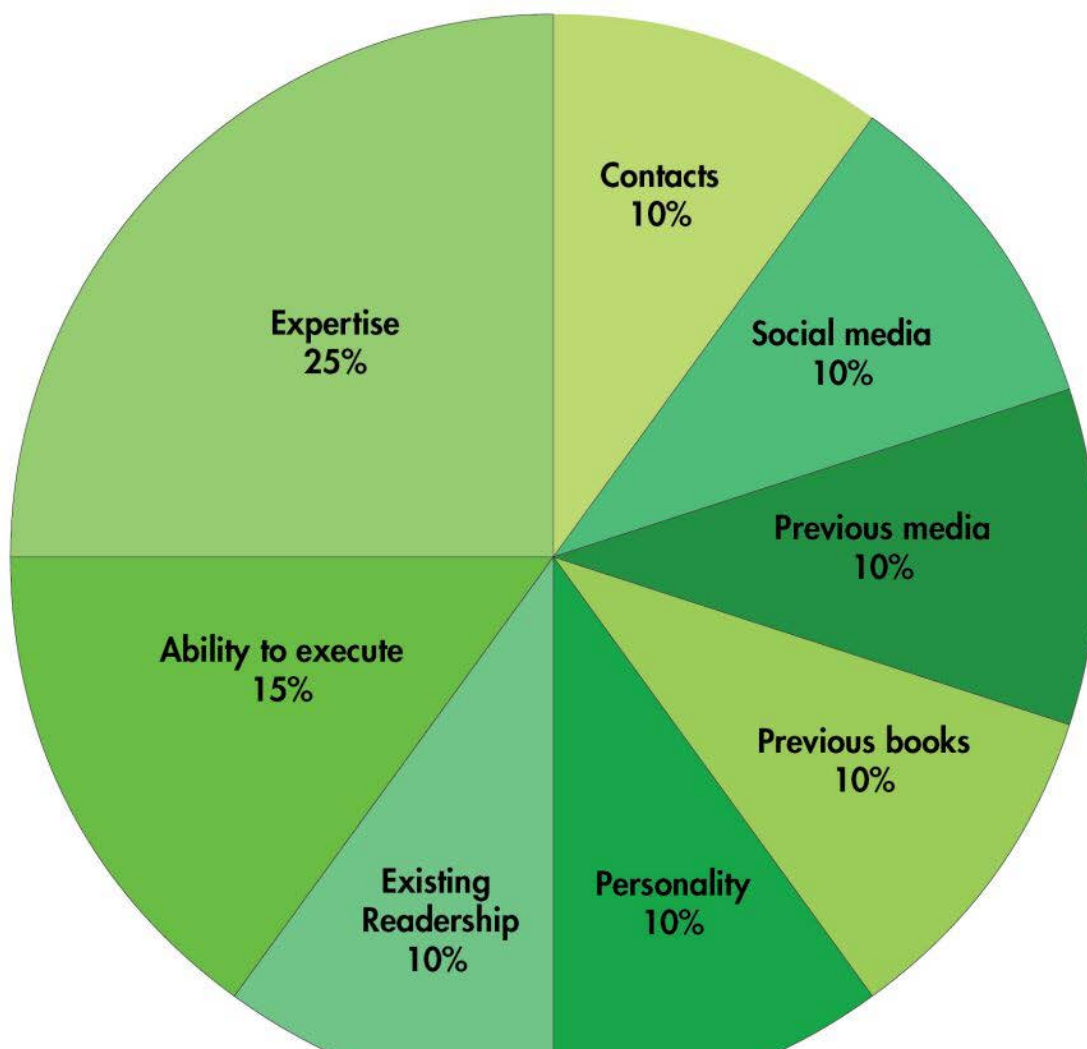
The background of the cover is a photograph of a person wearing a long-sleeved red dress, holding a woven basket. The basket is lined with a blue and white plaid cloth and is filled with several small, round tarts. Each tart has a golden-brown crust, a dark red filling, and is topped with a fresh strawberry slice. The person's hands are visible at the bottom of the basket. The background is a soft-focus green field.

OUTLANDER KITCHEN

THE OFFICIAL OUTLANDER COMPANION COOKBOOK

Theresa Carle-Sanders
—Foreword by—
DIANA GABALDON





AUTHOR PLATFORM

Publishers, and therefore agents, will only seriously consider cookbook queries and proposals from bloggers with an established platform.

Platform is essential for anyone hoping to publish a cookbook. It demonstrates to publishers your existing, built-in audience that already enjoys your work.

This weekend's branding workshop, as well as media instruction and help with turning your blog into a business, will all help you build your platform.



AGENT QUERY LETTER

Dear Agent,

More than a simple collection of recipes, *Outlander Kitchen* is an immersive experience that transports Diana Gabaldon's passionate fans further into the time-traveling world of Jamie & Claire Fraser, using our modern kitchens as a portal. Tested, doable and delicious recipes are nestled between pages rich with excerpts from the books and photos of the food and story's locations. Readers and cooks journey from *Outlander* through *A Breath of Snow and Ashes*, and along the way encounter authentic historical recipes, modern interpretations and creative, character-inspired dishes designed to keep the trip light and fun.

Follow WWII nurse Claire Beauchamp Randall Fraser on a food-focused, time-traveling ride from 18th Century Scotland to Colonial America, and back again. From her first lonely, bewildering bowl of Mrs. Fitz's Porridge in Castle Leoch, through A Roast Beast for a Wedding Feast after her hasty marriage to Highlander James Fraser, to a comforting bowl of Mrs. Bug's Crockpot Chicken Fricassee at their home on Fraser's Ridge in North Carolina over 25 years and two trips through the stones later, *Outlander Kitchen* is a culinary retelling of the best-selling *Outlander* series, where recipes criss-cross the timeline more often than its chrono-impaired characters.

Diana Gabaldon has sold over 20 million books to her loyal legions of fans that are hungry for all things *Outlander*. She is supportive of the project in principle, and readers have been asking about a cookbook for years. Millions of more fans are just around the corner. A much-anticipated TV adaptation of *Outlander* is currently under production by Starz Network, with the 16-episode first season scheduled to premiere on August 9, 2014.

I am a professional chef, food writer and long-time fan of Diana Gabaldon. I began my second blog, OutlanderKitchen.com, in October 2011 with Diana's blessing. Since then, traffic growth has been steady, with over 1000 subscribers to date. *Outlander Kitchen* also has a large social media presence, with a passionate, interactive community of over 11,000 fans on [Facebook](https://www.facebook.com/OutlanderKitchen) and 5,000 followers on [Twitter](https://twitter.com/OutlanderKitchen).

I have self published [two cookbooks](#) on Amazon in 2014 using Kindle Direct Publishing, the first of which, *SLOW EATS, FAST – The Dinner Edition*, has been downloaded over 10,000 times, and has 50 reviews with an average five-star rating. I have also just completed a 21-recipe promotional cookbook with Random House that will be available to *Outlander* fans attending a June retreat in Seattle.

I am seeking representation. *Outlander Kitchen's* Table of Contents is below for your information. I appreciate your consideration and look forward to hearing from you.

Kind Regards,

Theresa Carle-Sanders

COMPONENTS:

1. OPENING LINES
2. SYNOPSIS
3. AUTHOR BIO
4. APPRECIATION



MAKING A MATCH WITH AN AGENT

- Personality
- Work habits
- Communication style
- Location

A typical author/agent agreement covers a specific project only. In exchange for representation, agent takes 15% of gross earnings, and 20% of foreign earnings.

You and your agent are not beholden to each other any future project. However, an agent is an invaluable resource to bounce ideas off. Publishing is changing very quickly, and agents have their fingers on the pulse of .



- Open
- Honest
- Face to Face

COMMUNICATING WITH YOUR AGENT

